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State of the Industry: TAR & Analytics End of Year Report

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eDJ Group – Strategic Consultants

Strategic educational engagements with Fortune 1000 and AmLaw 200 clients. 80% consulting and 20% active research/outreach. Short term, high impact assessments and projects to create mature solutions.

Greg Buckles
Founder/Consultant

- 25+ years expertise
- Career spans law enforcement, service provider, law firm, corporate, software design, market analyst
- Industry speaker and author
- Sedona Conference, EDRM Committee, ABA Ledes Oversight Committee

*Greg is not an attorney. Perspectives and opinions herein should not be considered legal advice. All information is based on eDJ's experience, research and publicly available information. eDJ will decline any questions that my conflict with client confidentiality agreements.

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Ipro Speaker

Ms. Doss is VP of Sales Operations at Ipro. Over the years, she has consulted on hundreds of complex litigation projects providing customers with exceptional support and best practice advice.

Tammy Doss
VP of Sales Operations

- Nearly 15 years expertise providing litigation support software and electronic discovery consulting services to law firms, corporations, and service providers
- Industry speaker and author
- Certified Electronic Specialist (CEDS), Vice President of the Phoenix ACEDS chapter, member Women in eDiscovery

Agenda

- Analytic Usage Cases & PC-TAR
- PC/TAR Myths and Barriers
- Survey Results – 2014 vs. 2015
- Interviews, Briefings & Research
- 2015+ Market Perspectives
- Q&A

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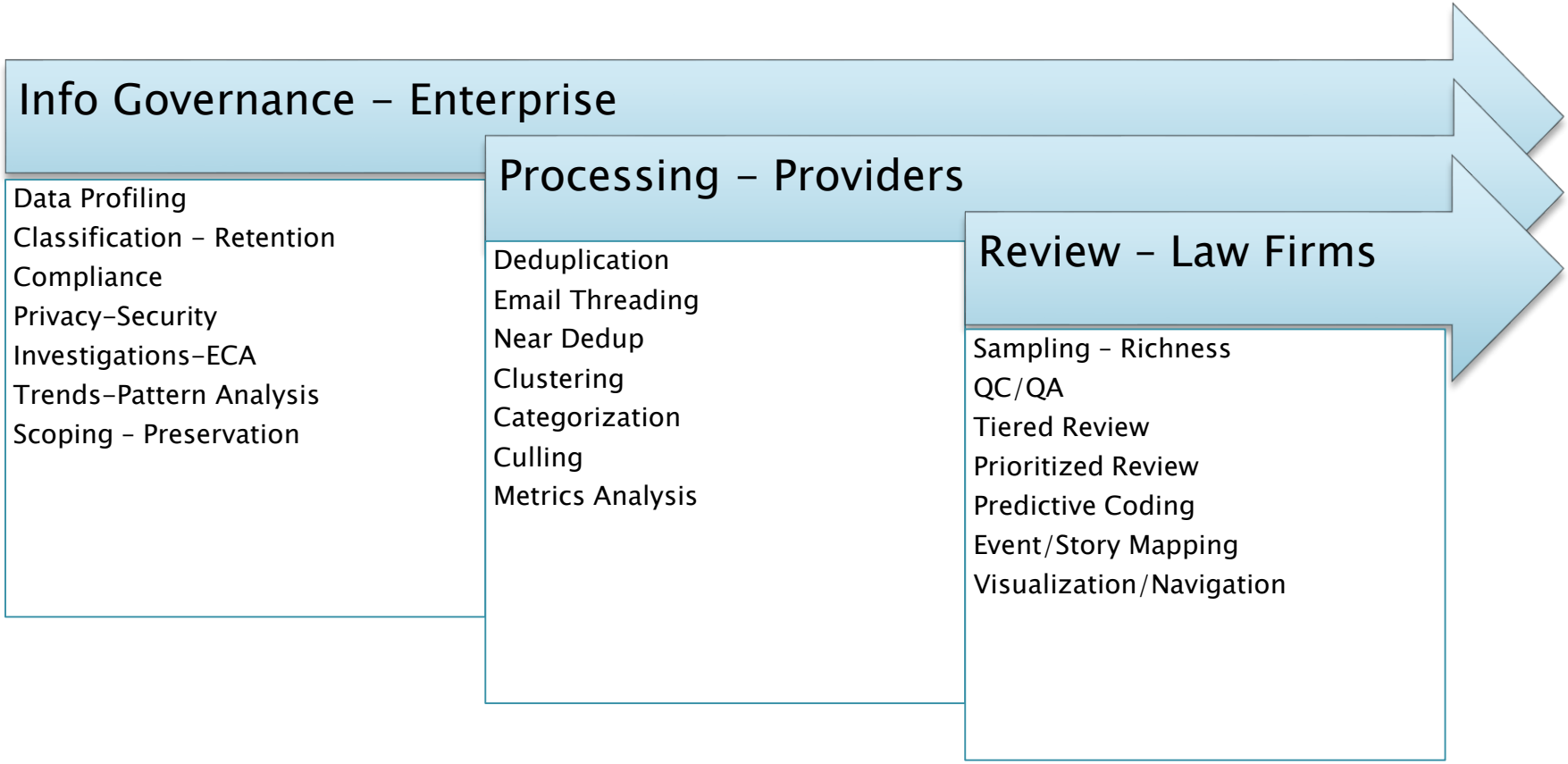
Why – Real World Analytic Uses



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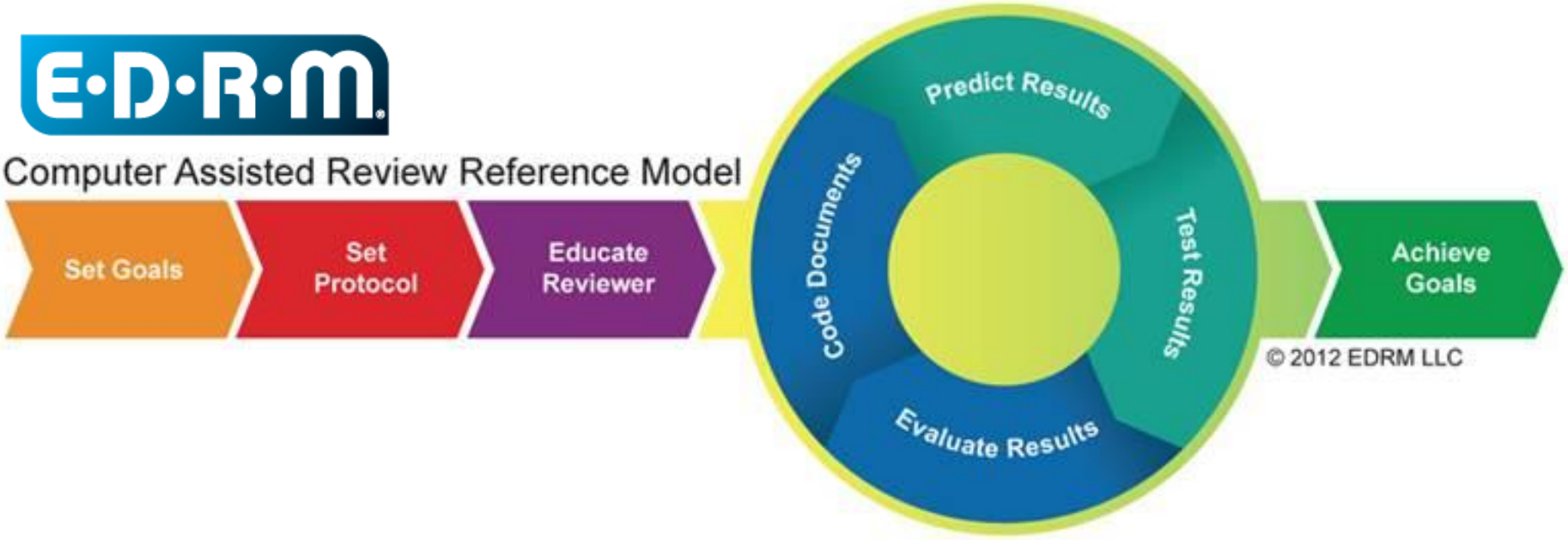
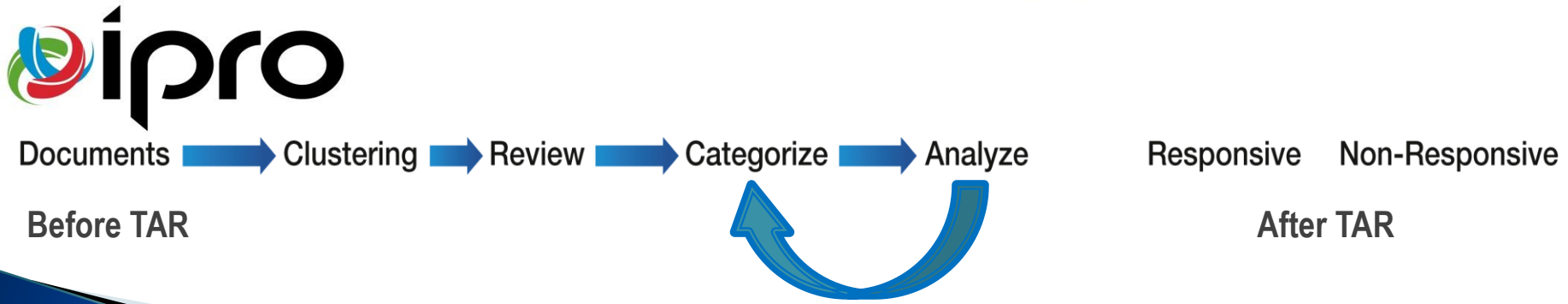
PC/TAR Workflow





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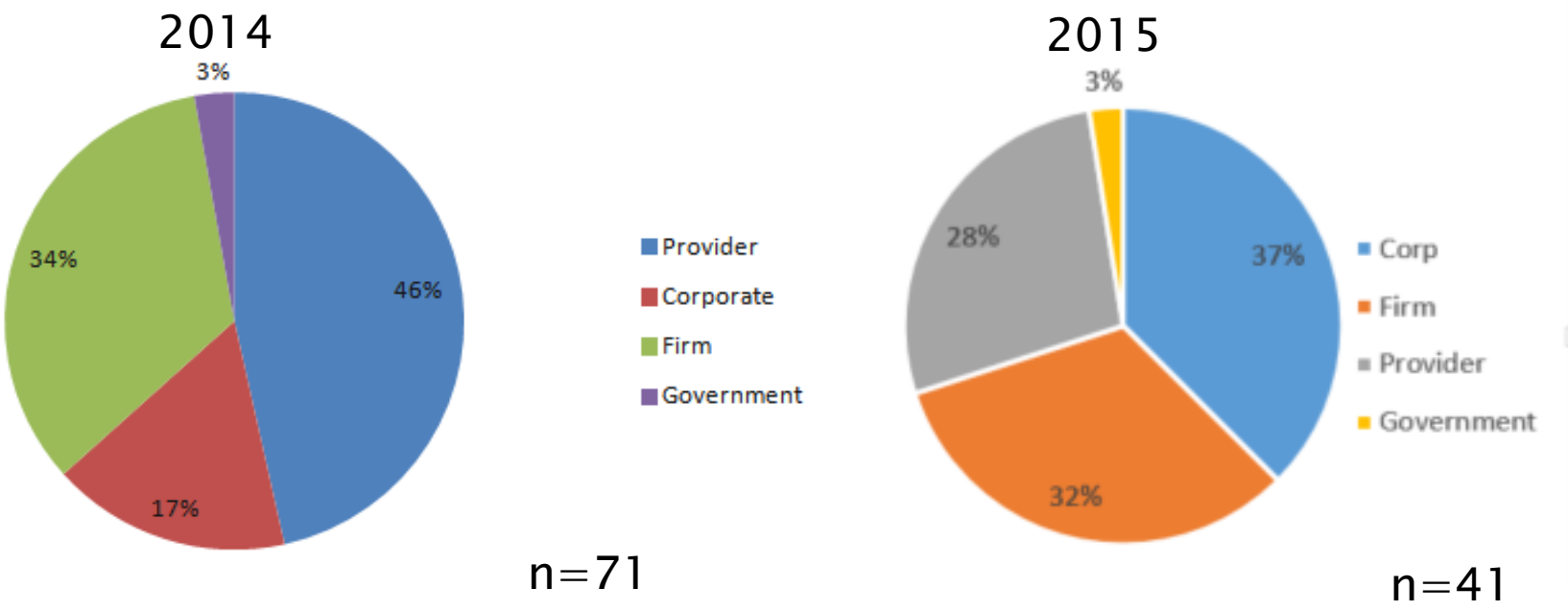
eDJ Research Methodology

- Focus survey – 6 questions
- 15 1 hour consumer interviews
- Major Provider briefings
- 2015 focus on specific usage of PC-TAR



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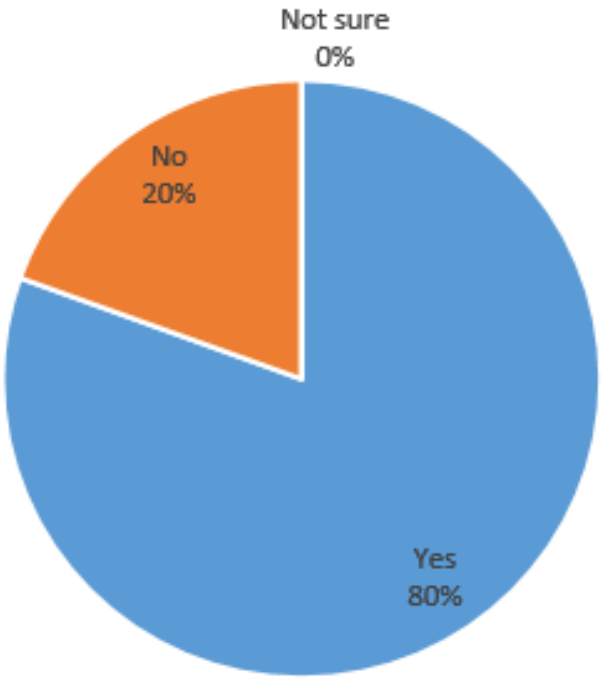
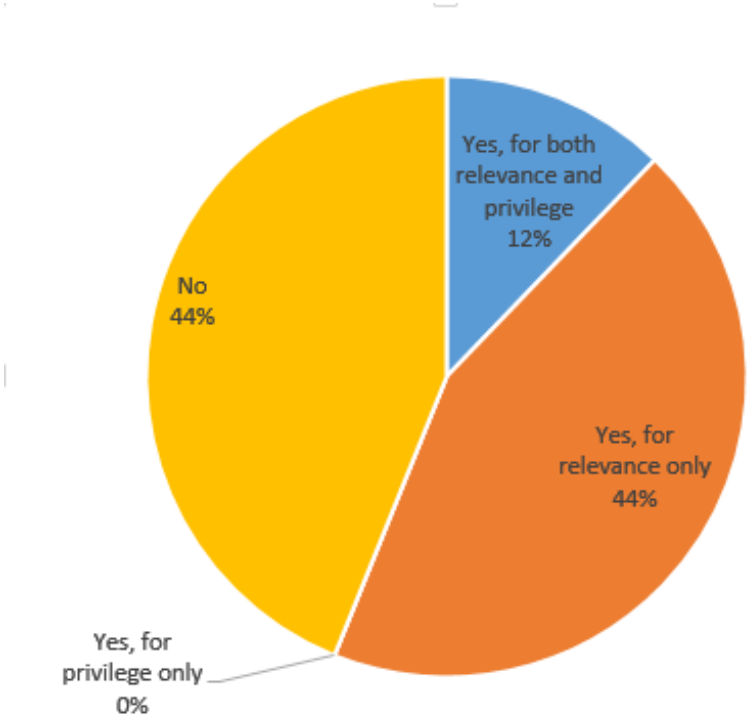
2015 – Getting Specific on PC-TAR

1. Have you or your clients used or currently using machine learning technologies (PC-TAR) to review documents?



5. Have you ever relied on predictive coding to make actual relevance or privilege calls on documents without counsel individually reviewing the documents?



n=41 eDJ 2015 PC-TAR

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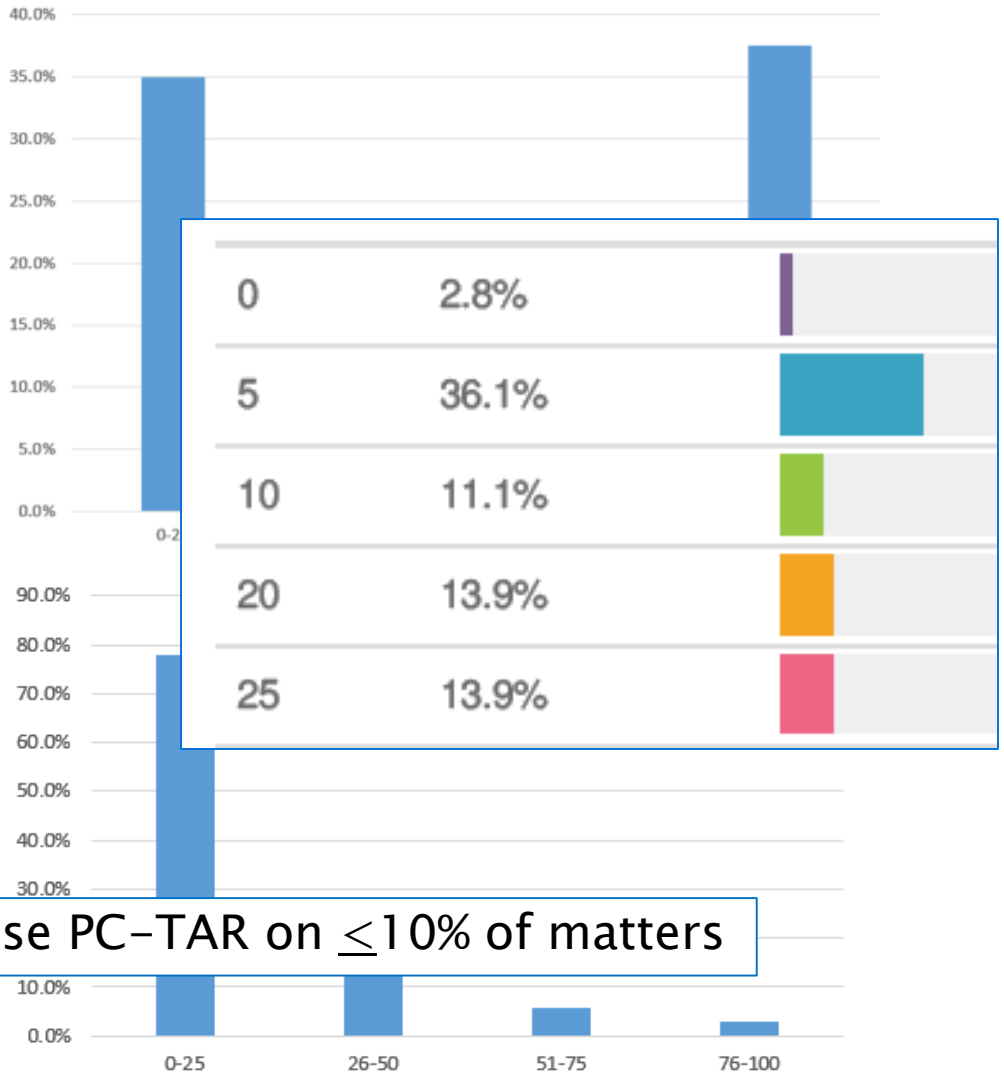
2015 – Process vs. Review

2. What percentage of matters do you or your clients use analytics to optimize, cluster, sort or cull collections prior to linear review?

3. What percentage of matters do you or your clients use PC-TAR for review decisions?



50% of respondents use PC-TAR on $\leq$10% of matters

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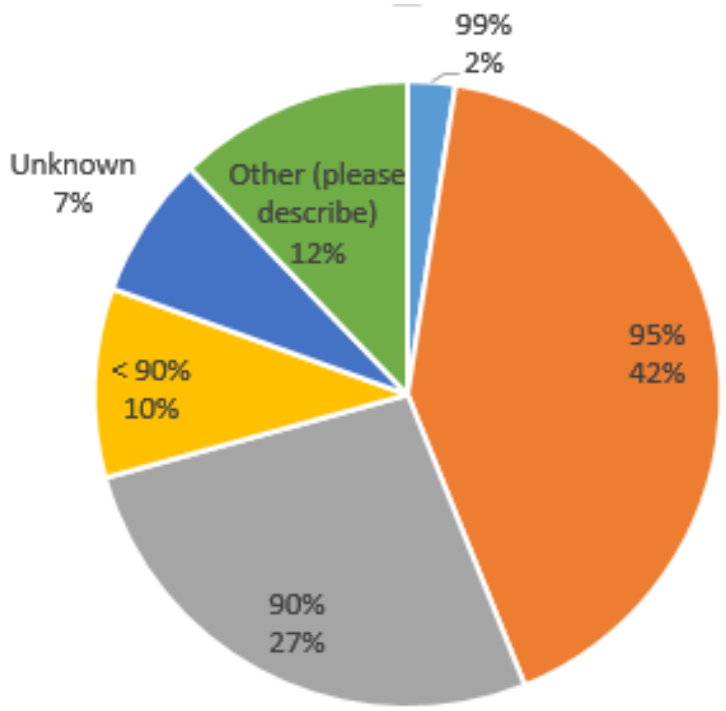
When do you stop? It depends…

6. What confidence level do you think is acceptable for predictive coding in civil discovery?



- Poorly worded survey question
- Interview responses varied from survey
- Sampling vs stability
- Experts req'd?

- Too early for industry standards

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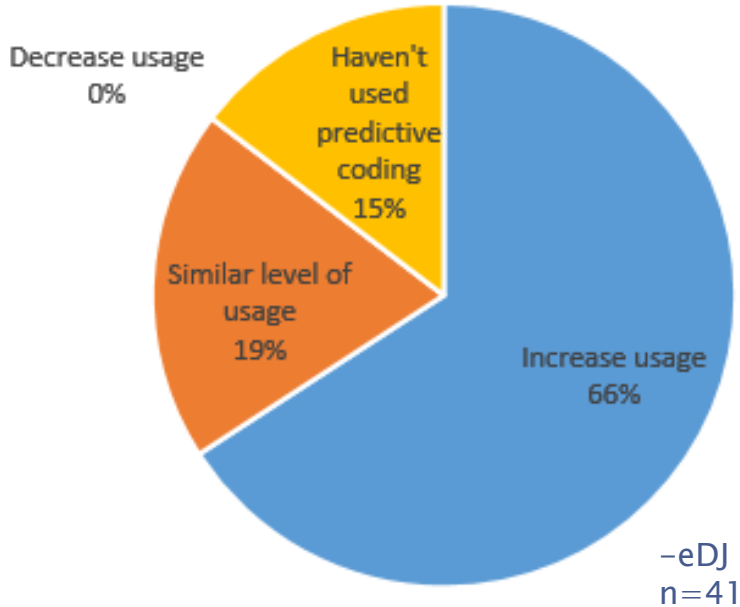
Future Usage of Analytics

71% of legal departments indicate same or increased analytics spending for 2016

-CRTL 2015-2016 Analytics Survey n=164

4. If you have used predictive coding, what are your plans for future use?



-eDJ 2015 Survey n=41

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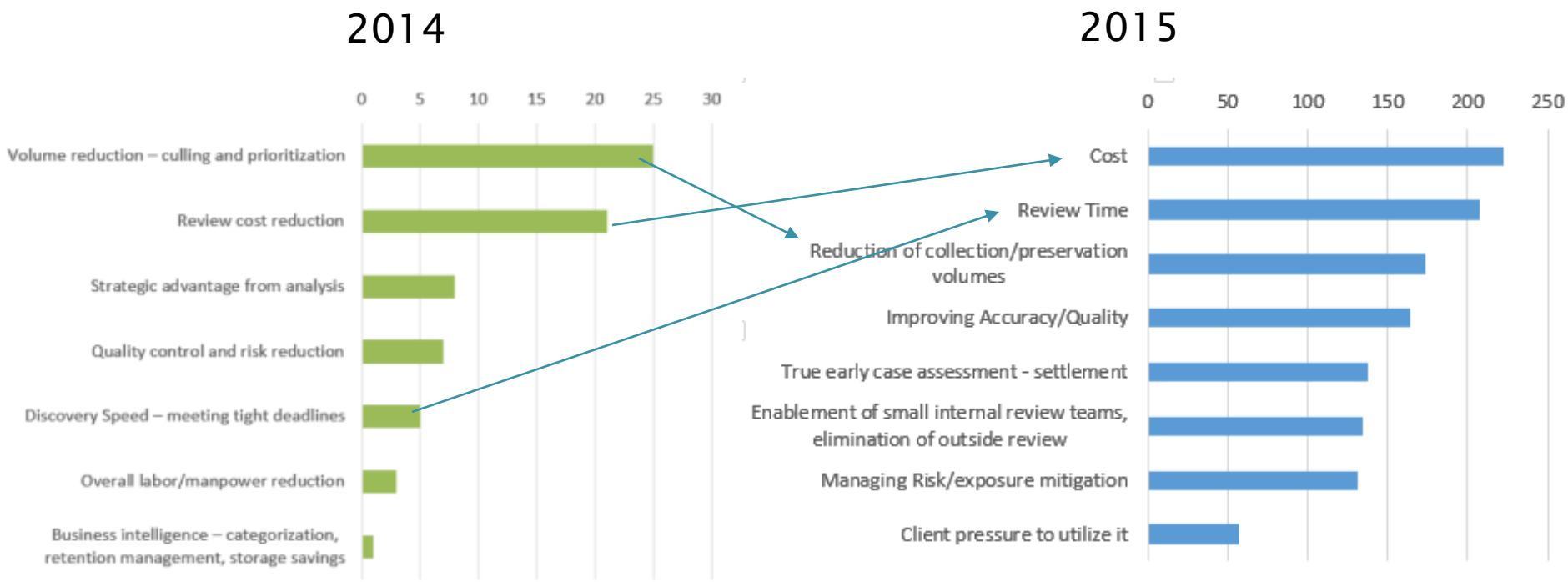
Top PC-TAR Drivers by Weight



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PC-TAR Perspectives

- Upstream vs. Review – Processing analytics, culling and prioritization are accepted without scrutiny, mature adoption
- Testing ≠ Adoption
- $/GB PC/TAR converting to all-in licensing
- "Partners are not convinced that pushing buttons leads to exhibits and good case prep."
- PC/TAR – "good at finding relevant docs, but not attractive to corporate clients as a true value"-case resolution vs discovery
- New FRCP rules may reduce collection volumes and PC-TAR
  - 70-80% collection reductions by smart scoping and tech
- Career – fear of automation and analytics. Impact unskilled users, not legal/IG professionals
- Regulators – some demand PC-TAR (DOJ), while others lag (FTC, SEC). Varies by region/office

Questions?

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Email Greg for presentation, research report & raw survey results or free download from www.eDJGroupInc.com

Tammy Doss –

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